

URBAN CULTURAL ARTS FOUNDATION presents **AFRICAN VILLAGE ARTS FESTIVAL 2010**

May 2010

Dear Friends,

AFRICAN VILLAGE ARTS FESTIVAL 2010 will be here soon.
Come and be part of our festival, now in its fourth year!

Saturday August 21, 2010
11:00 AM – 7:00 PM
Old Central Community House
1251 Bryden Road
Columbus Ohio 43205
(Next to Kwanzaa Playground)

Our Festival has grown immensely in the last three years! Its success is due to the support of larger community. And, we need your help to make the Festival even better in 2010.

Help our Festival grow and promote your business.

Supporting our Festival is easy. We have affordable rates for placing an ad in our souvenir booklet. Ad rates begin at \$25. You can reach new customers, support this incredible community festival, and have fun celebrating African and African American cultures.

The AFRICAN VILLAGE ARTS FESTIVAL 2010 promises to be the best yet!

We hope you join our effort to use Art to bring together our community. Please review the enclosed materials to select the choice that best suits your business. If you have questions, you may contact our Associate Director Regina K. Johnson by emailing festival@galleryinthehood.org.

Today-Now,

Chief Shongo Obadina
Executive Director & Curator



URBAN CULTURAL ARTS FOUNDATION
WILLIAM H. THOMAS ART GALLERY
1270 Bryden Road
Columbus, Ohio 43205
Gallery Phone/Fax: 614-252-7525
Web: www.galleryinthehood.org
Email: info@galleryinthehood.org

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Ad Rates

The **AFRICAN VILLAGE ARTS FESTIVAL 2010** will again feature a souvenir booklet commemorating the occasion. This special publication is a meaningful component of making our festival a successful and memorable event for the community, participants and sponsors.

The souvenir booklet will include things such as:

- Letters from Officials
- Lists of Speakers and Entertainers
- Festival map
- List of Vendors and Artists
- List of Sponsors
- Festival history
- Schedule of events
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- Advertisements

Distribution includes 300+ hardcopies given to Festival participants and attendees. Booklet will also be placed online at www.galleryinthehood.org and/or distributed electronically to Foundation list serves (3,000+). Booklet size is 5.5" x 8.5" (8.5" x 11" folded and stapled). Email camera ready, jpg file to festival@galleryinthehood.org. **Deadline for ad copy AND full payment is July 31, 2010.**

Yes, I want to support the 4th Annual African Village Arts Festival!

Name		
Company / Organization		
Address		
City	State	Zip Code
Day Phone	Evening Phone	
Email/ Website		
Rates (Please check all that apply):		
	Outside Back Cover (5.25x8.25)	\$ 300.00 (\$375 w/color)
	Inside Front or Back Cover (5.25x8.25)	\$ 150.00 (\$185 w/ color)
	Full page (5.25x8.25)	\$ 100.00 (add \$20 for color)
	Half page (5.25x4.00)	\$ 75.00 (add \$20 for color)
	Quarter page (2.50x4.00)	\$ 50.00 (add \$20 for color)
	Eighth page/ Business card (2.50x2.00)	\$ 25.00 (add \$20 for color)
<input type="checkbox"/> Color <input type="checkbox"/> B/W		
Total Amount Enclosed: \$ _____		
Terms & Conditions: Event planners hold full editorial rights to monitor, adjust, reject or discontinue any advertisement to ensure adherence to printable space and the community spirit intended. I / we, the undersigned, do guarantee to indemnify and save harmless, the Urban Cultural Arts Foundation, its affiliates and agents; Central Community House, its affiliates and agents; the City of Columbus, its affiliates and agents; sponsors and their affiliates and agents; and other participants and their affiliates and agents in the African Village Arts Festival 2010 from any liability which may incur as a result of my / our participation in the African Village Arts Festival 2010 and / or any other event or activity which may coincide with the African Village Arts Festival 2010 scheduled to be held in the City of Columbus, Ohio on Saturday August 15, 2010 at the Old Central Community House at 1251 Bryden Road, Columbus Ohio 43205. No Refunds. Payment and/or submission of ad content imply acceptance of these terms and conditions.		



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