



URBAN CULTURAL ARTS FOUNDATION

WILLIAM H. THOMAS GALLERY

1270 Bryden Road

African Village

Columbus, Ohio 43205

Web: www.galleryinthehood.org

Phone and Fax: (614) 252-7525

May 2010

Greetings Friends & Neighbors,

The Urban Cultural Arts Foundation will host the 4th Annual **African Village Arts Festival** on **Saturday August 21, 2010** from **11:00 AM to 7:00 PM**.

We hope that you will consider supporting our 4th African Village Arts Festival as an event sponsor. Incorporated in 1978, the Foundation is a non-profit organization dedicated to facilitating community development via the Arts. Our tax ID# is 31-1270223. We traditionally present four art exhibits each year along with summer workshops and the African Village Arts Festival.



More than just a summer-time craft show, the African Village Arts Festival includes Visual Arts Exhibitions & Demonstrations; Live Performance Arts; a Youth Studio; Vendor marketplace; Drum Circles; and Traditional African Ceremonies. We look forward to continued growth and success. In our fourth year, we were again awarded a Neighborhood Partnership Grant from United Way and The Columbus Foundation. With your support, we will do even more to enhance the activities for both children and adults to further engage all guests in hands-on experiences with art.

A free and family-friendly event, the Festival is a partnership with Central Community House and the event planning team includes each member of our Board of Directors and other volunteers – all dedicated to creating a community event focused on art appreciation.



By supporting the African Village Arts Festival you will contribute to art appreciation, quality community programming and cultural awareness. *You will have the opportunity to market to our broad audience and expand your visibility as a good neighbor.*

Attached is information about sponsorship and advertising opportunities. Please support our good work in Columbus' Olde Towne East community. Checks should be made payable and mailed to Urban Cultural Arts Foundation, 1270 Bryden Road, Columbus, Ohio 43205. Camera ready art work should be emailed to festival@galleryinthehood.org. For additional inquiries, please call Regina Johnson directly at 614.390.8814. Thank you for your consideration.

Today Now,
Baba Shongo Obadina
Executive Director & Curator

I♥Art! I/We want to support the African Village Arts Festival!

Name		
Company / Organization		
Address		
City	State	Zip Code
Day Phone	Evening Phone	
Email/ Website		

Please select a sponsorship level:

<input type="checkbox"/>	<p>Connoisseur Sponsorship</p> <p>(Includes recognition in Sponsor listing; logo placement on website and in souvenir booklet; full page ad in souvenir booklet with option for cover ad; four event T-shirts and signed event posters)</p>	\$2,500.00
<input type="checkbox"/>	<p>Supporter Sponsorship</p> <p>(Includes recognition in Sponsor listing; logo placement on website and in souvenir booklet; full page ad in souvenir booklet; two event T-shirts and signed event posters)</p>	\$1,000.00
<input type="checkbox"/>	<p>Collector Sponsorship</p> <p>(Includes recognition in Sponsor listing; full page ad in souvenir booklet; one event T-shirt and signed event poster)</p>	\$ 750.00
<input type="checkbox"/>	<p>Patron Sponsorship</p> <p>(Includes recognition in Sponsor listing; full page ad in souvenir booklet; one event T-shirt)</p>	\$ 500.00

Sponsor dollars and graphics must be received by July 31, 2010 to ensure inclusion of in printed materials.

OR

Please select an advertisement level:

<input type="checkbox"/>	Outside Back Cover (5.25x8.25)	\$ 300.00 (\$375 w/color)
<input type="checkbox"/>	Inside Front or Back Cover (5.25x8.25)	\$ 150.00 (\$185 w/ color)
<input type="checkbox"/>	Full page (5.25x8.25)	\$ 100.00 (add \$20 for color)
<input type="checkbox"/>	Half page (5.25x4.00)	\$ 75.00 (add \$20 for color)
<input type="checkbox"/>	Quarter page (2.50x4.00)	\$ 50.00 (add \$20 for color)
<input type="checkbox"/>	Eighth page (2.50x2.00)	\$ 25.00 (add \$20 for color)

Distribution: 300 hardcopies given to Festival participants and attendees. Booklet will also be placed online at www.galleryinthehood.org and/or distributed electronically to Foundation listserves. Booklet size: 5.5" x 8.5" (8.5" x 11" folded and stapled). Ad copy AND full payment is due July 31, 2010 to ensure placement in souvenir booklet.